

From a 15 minute city of short distances to a 30 minute city of comfortable distances.

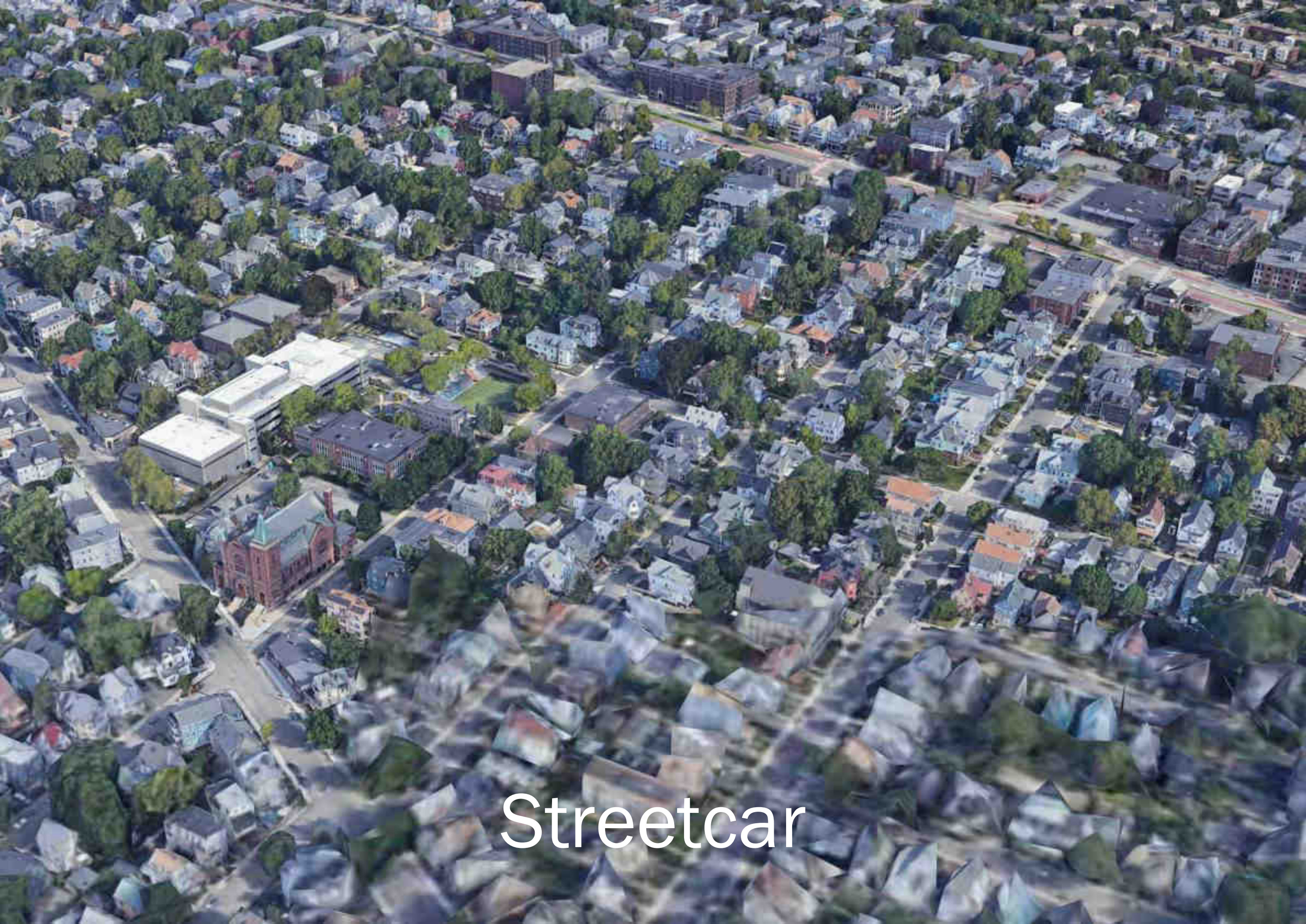




Shoes and carts



Railroad



Streetcar



Car

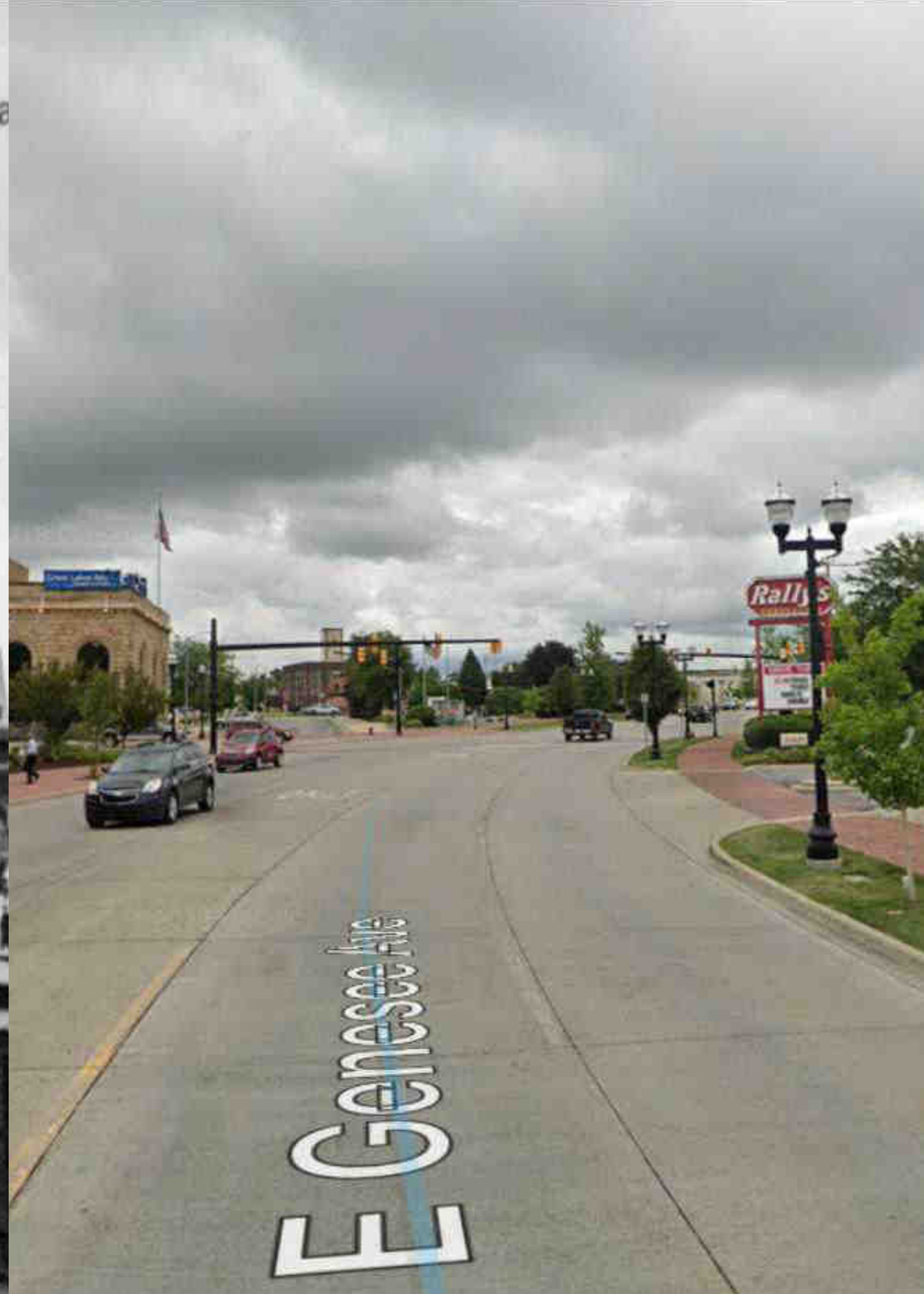


STANDARD FAIRGROUND & PAVILION
It is prepared by the Committee of Fair Grounds
and is intended to be a permanent fixture
at all fairs and exhibitions
and is a valuable addition to the grounds
of any fair ground.

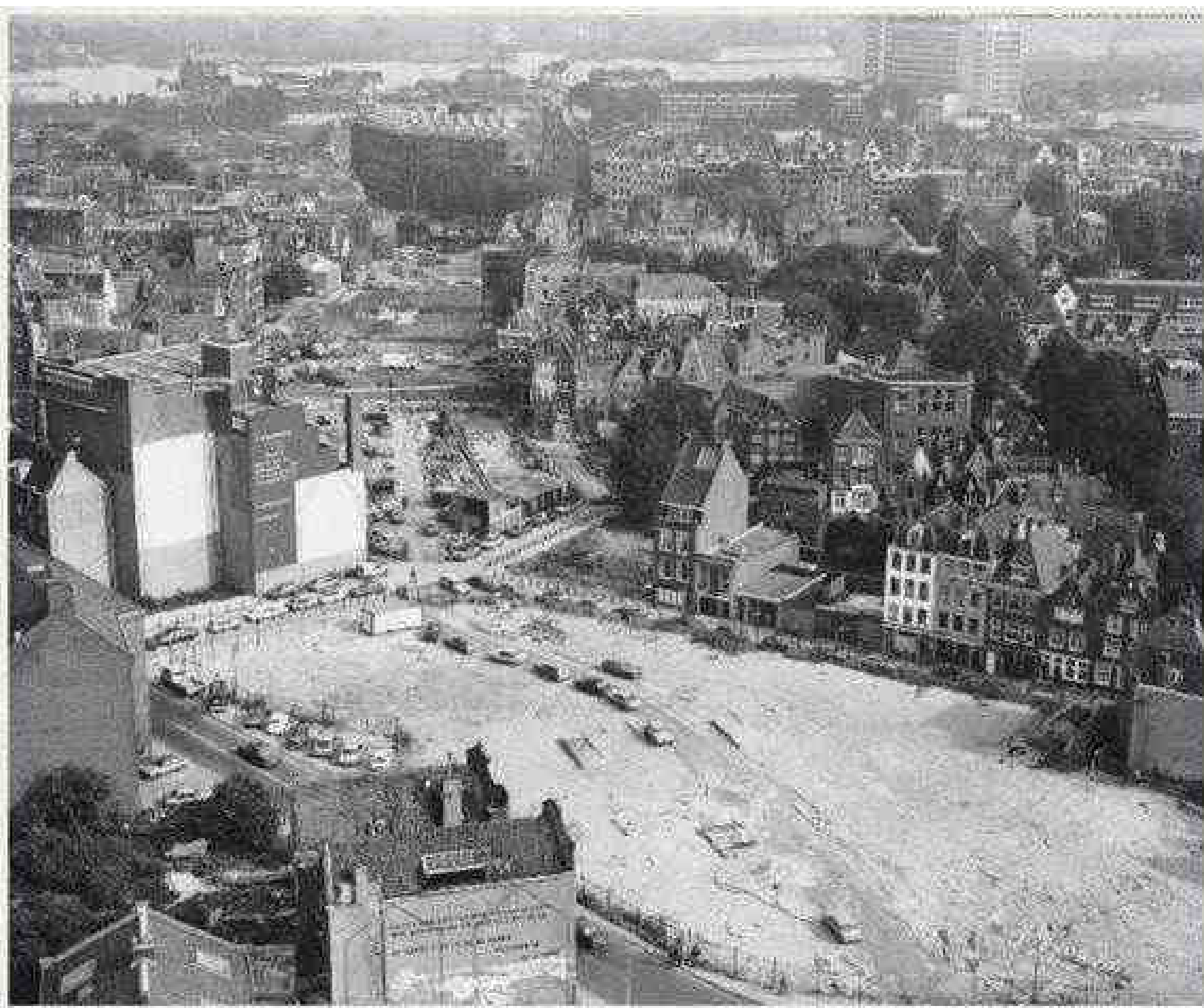
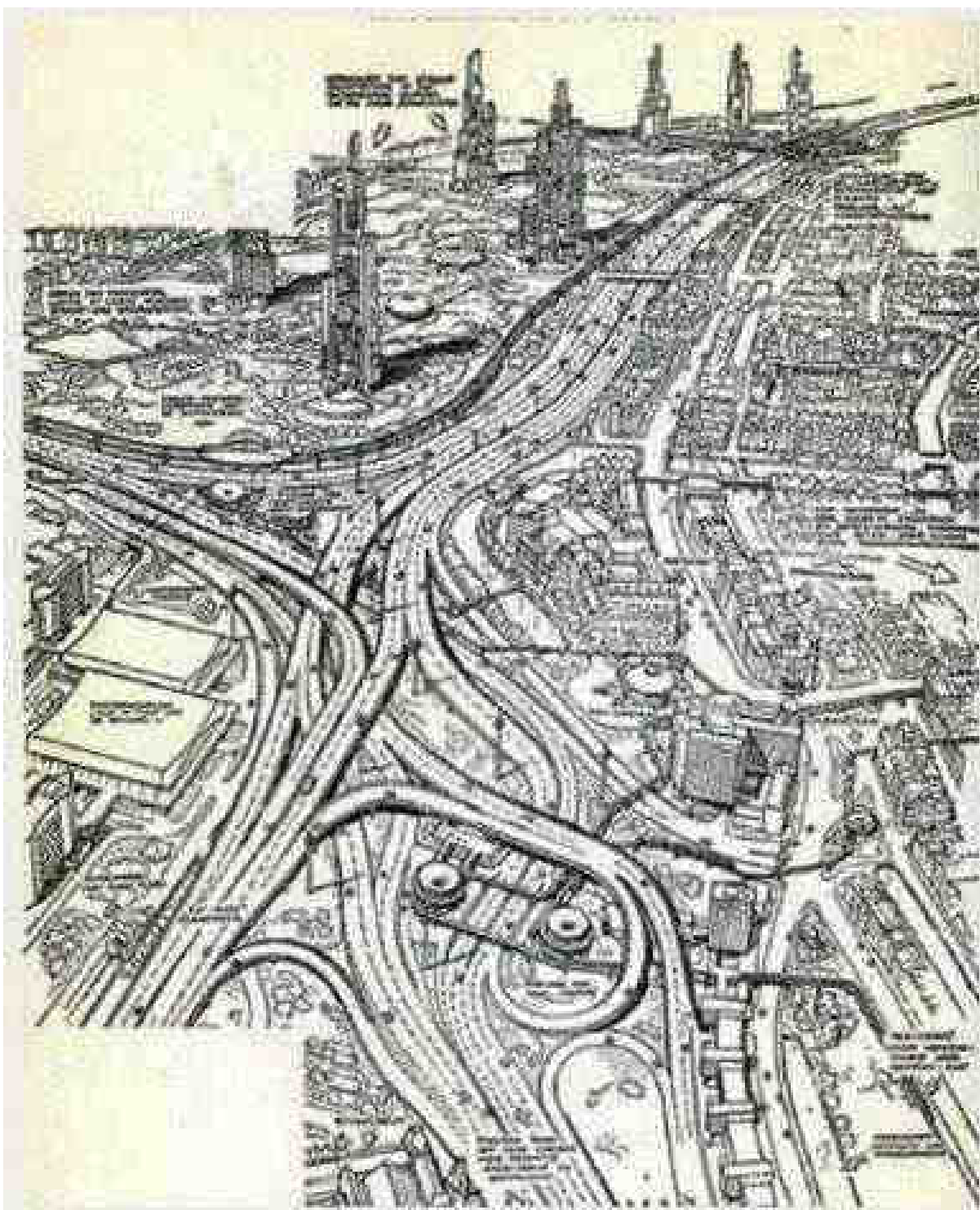
W. J. F. L. N.









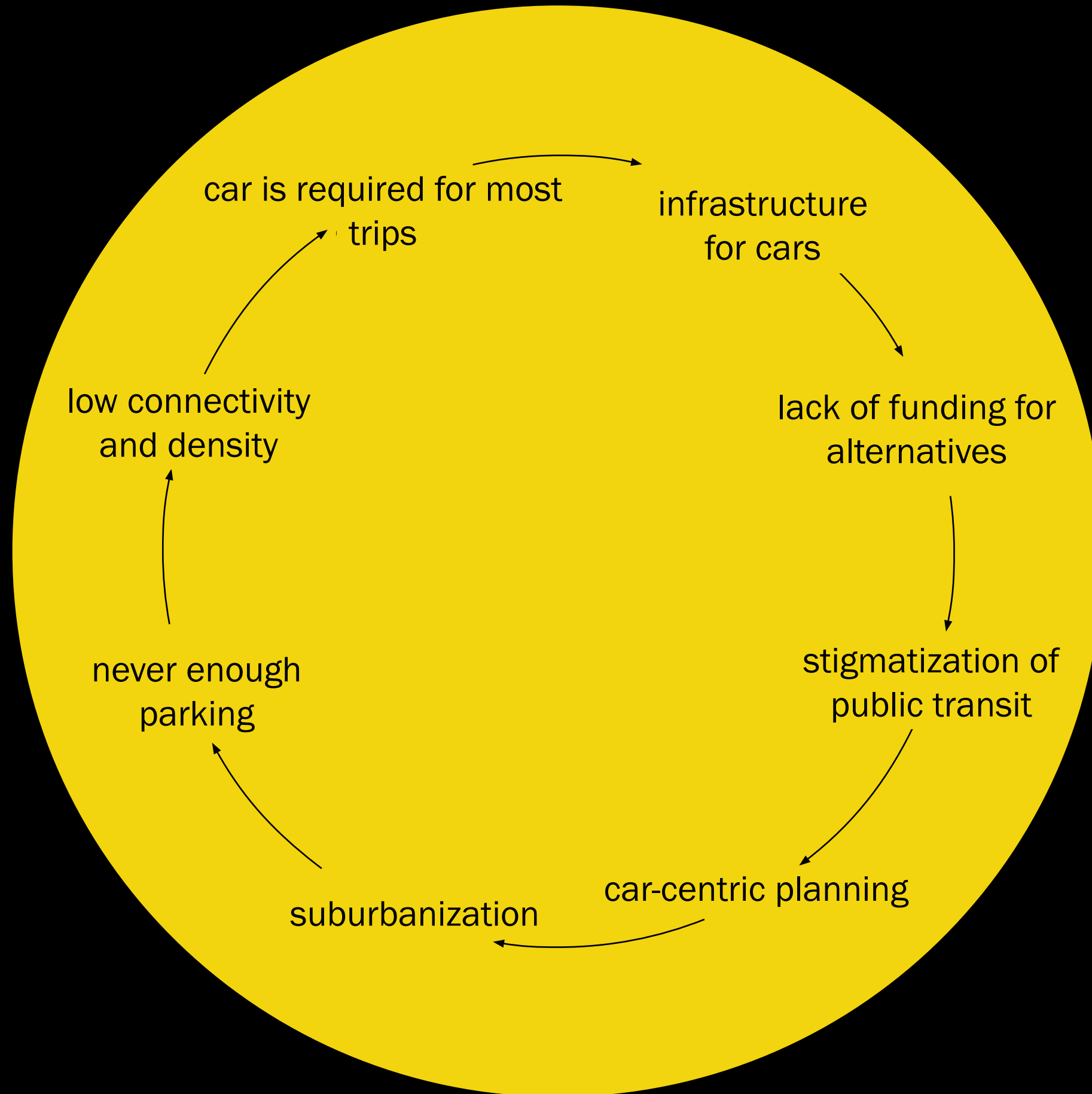


PRAGUE

THEATRE OF THE ARTS













Three considerations for traffic:

1. add more roads
2. subsidize everything
3. hide from the results

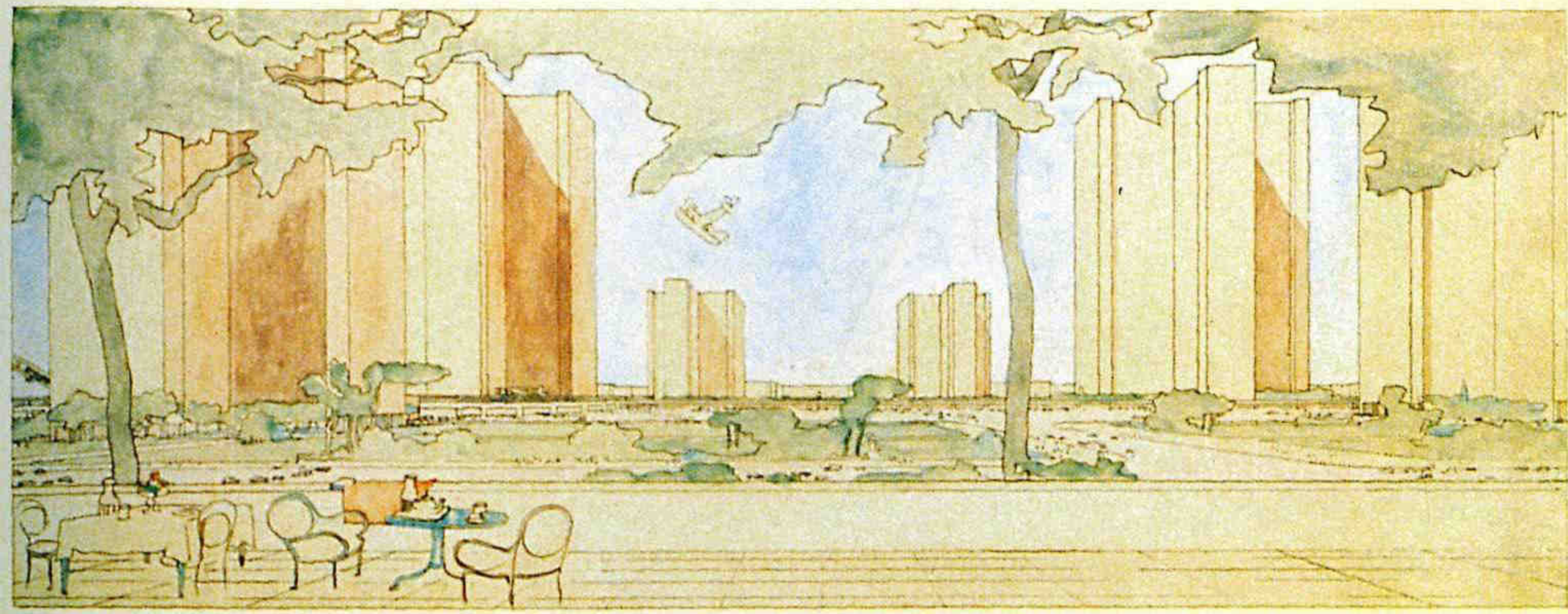
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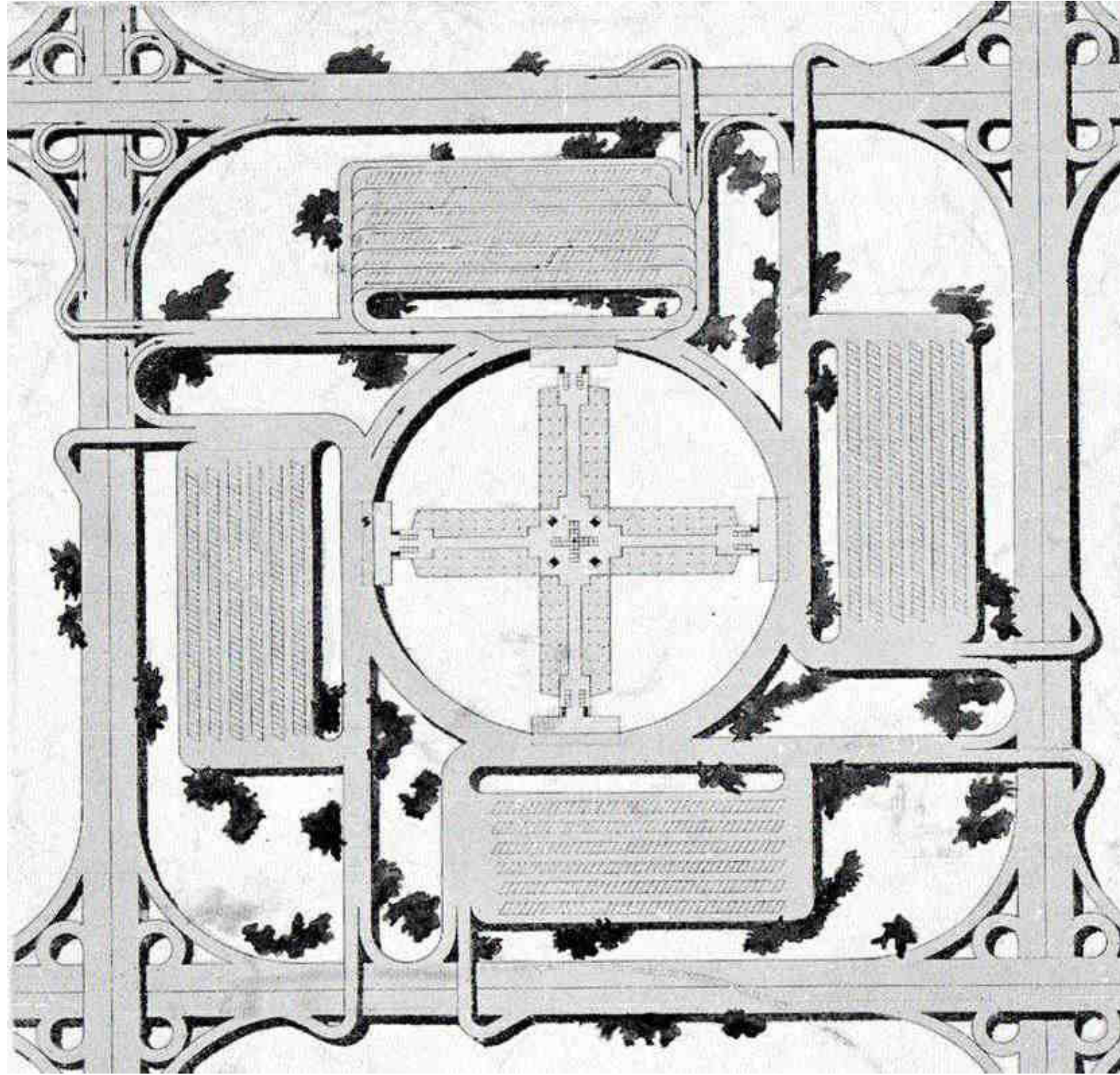










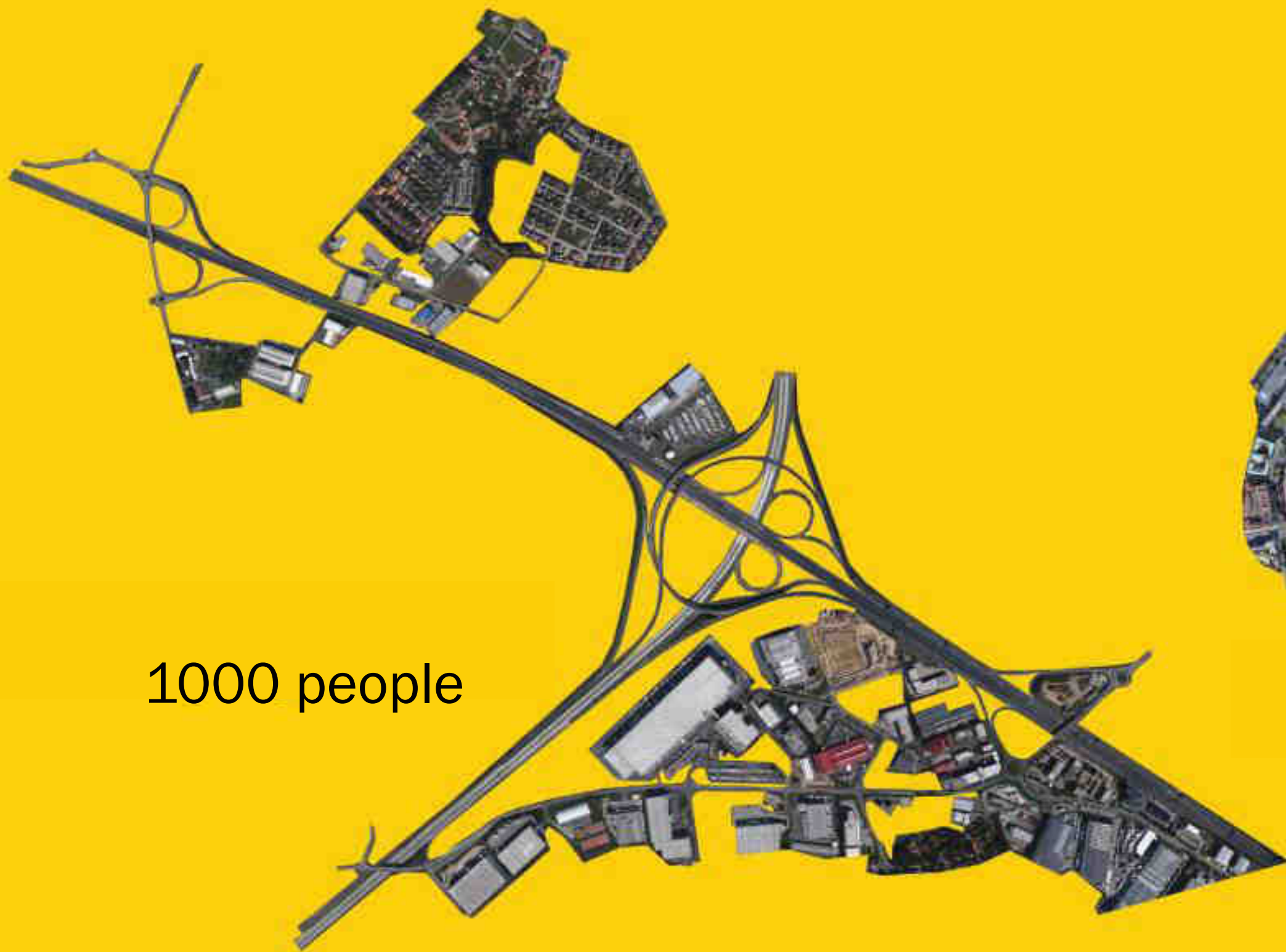


“yeah, and so what?”

1. expensive
2. wastes land
3. creates distances that can be covered only with another car
4. creates ugly buildings
5. responsible for environmental, social and economic degradation








1000 people



20 000 people

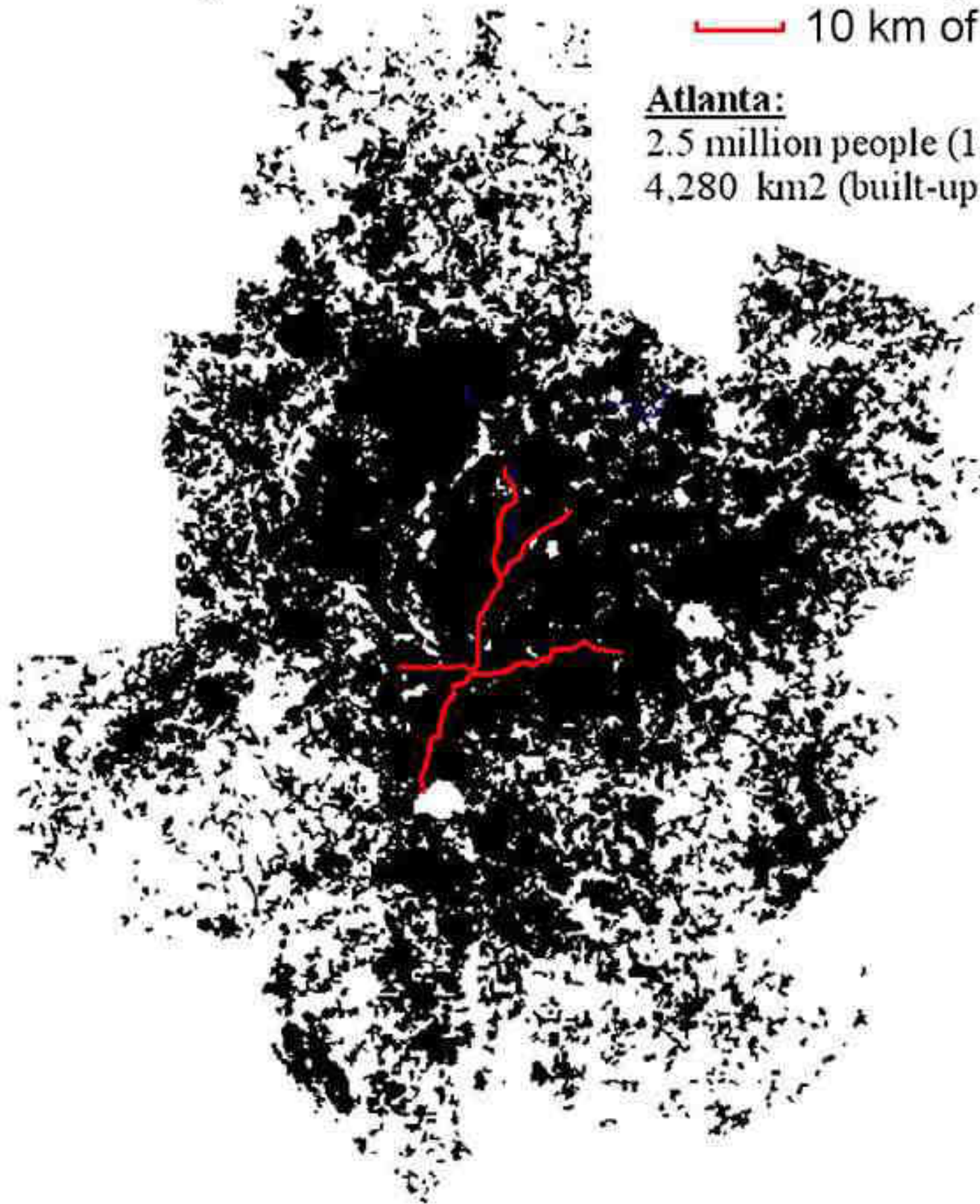
The Built-up Area of Atlanta and Barcelona Represented at the Same Scale

 10 km of metro line

Atlanta:

2.5 million people (1990)

4,280 km² (built-up area)



Transit in Atlanta VS Barcelona	Barcelona	Atlanta
Length of metro lines (km)	99	74
% of population within 600 m from a metro station	60%	4%
% of trips using metro	30%	4.50%
Length of metro line that would be required to serve 60% of atlanta population (km) :		3400
Number of station required		2800

Barcelona:

2.8 million people (1990)

162 km² (built-up area)





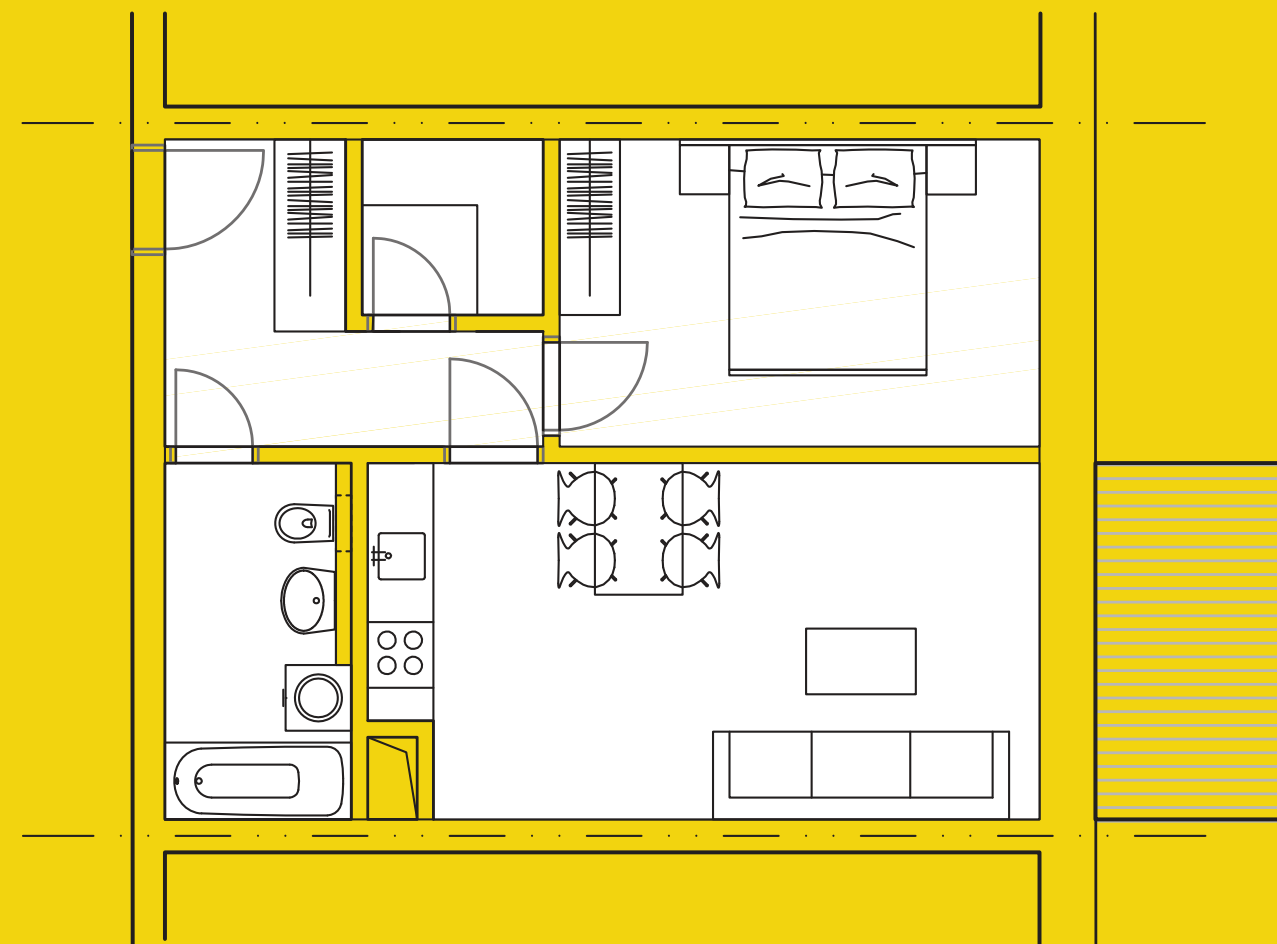
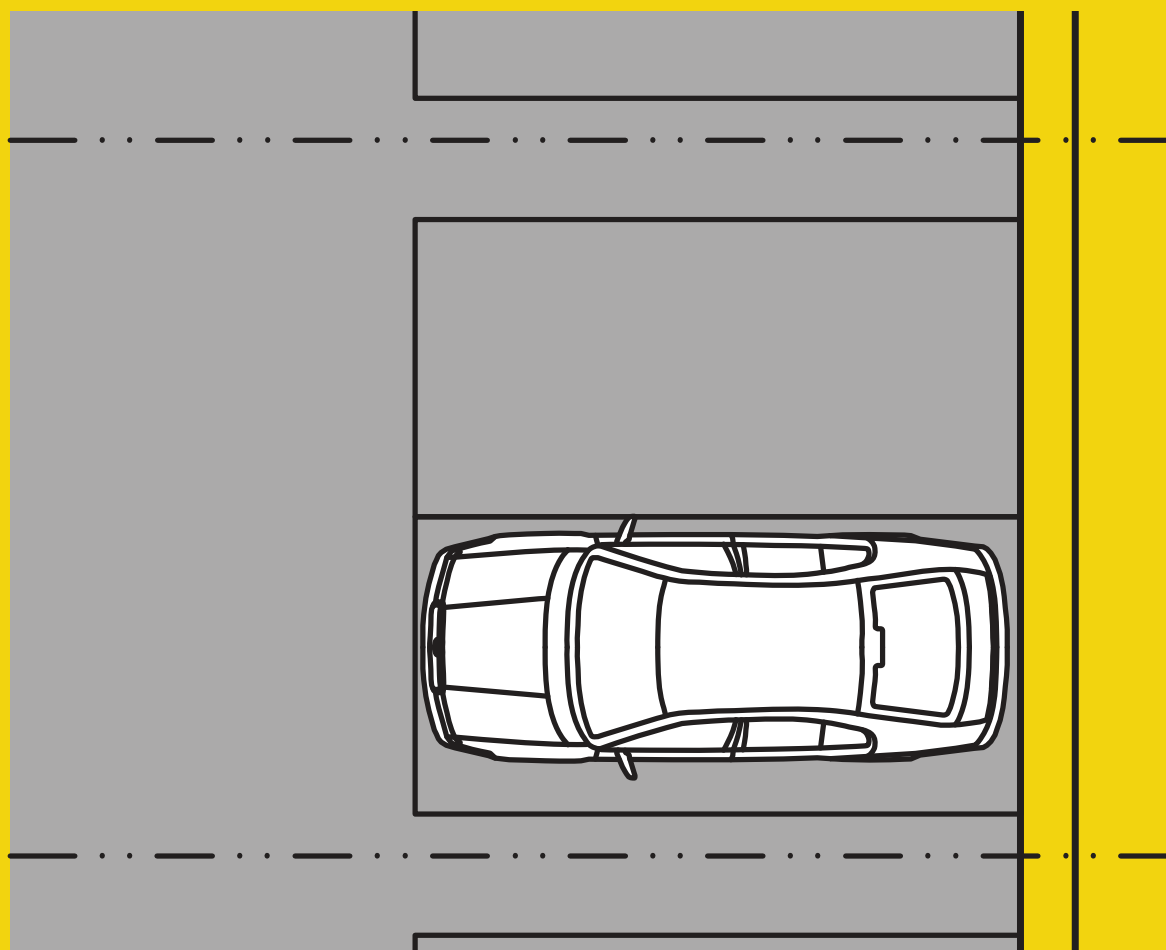




Google







“but people like cars!”





“Walkable districts in Atlanta account for less than 1% of land mass, but accomodate 50% of the area’s office, retail, hotel and apartment square footage.”



“Bikes? So you want to become
Venezuela?”

TRANSITIONS

Automobile overdose in Caracas

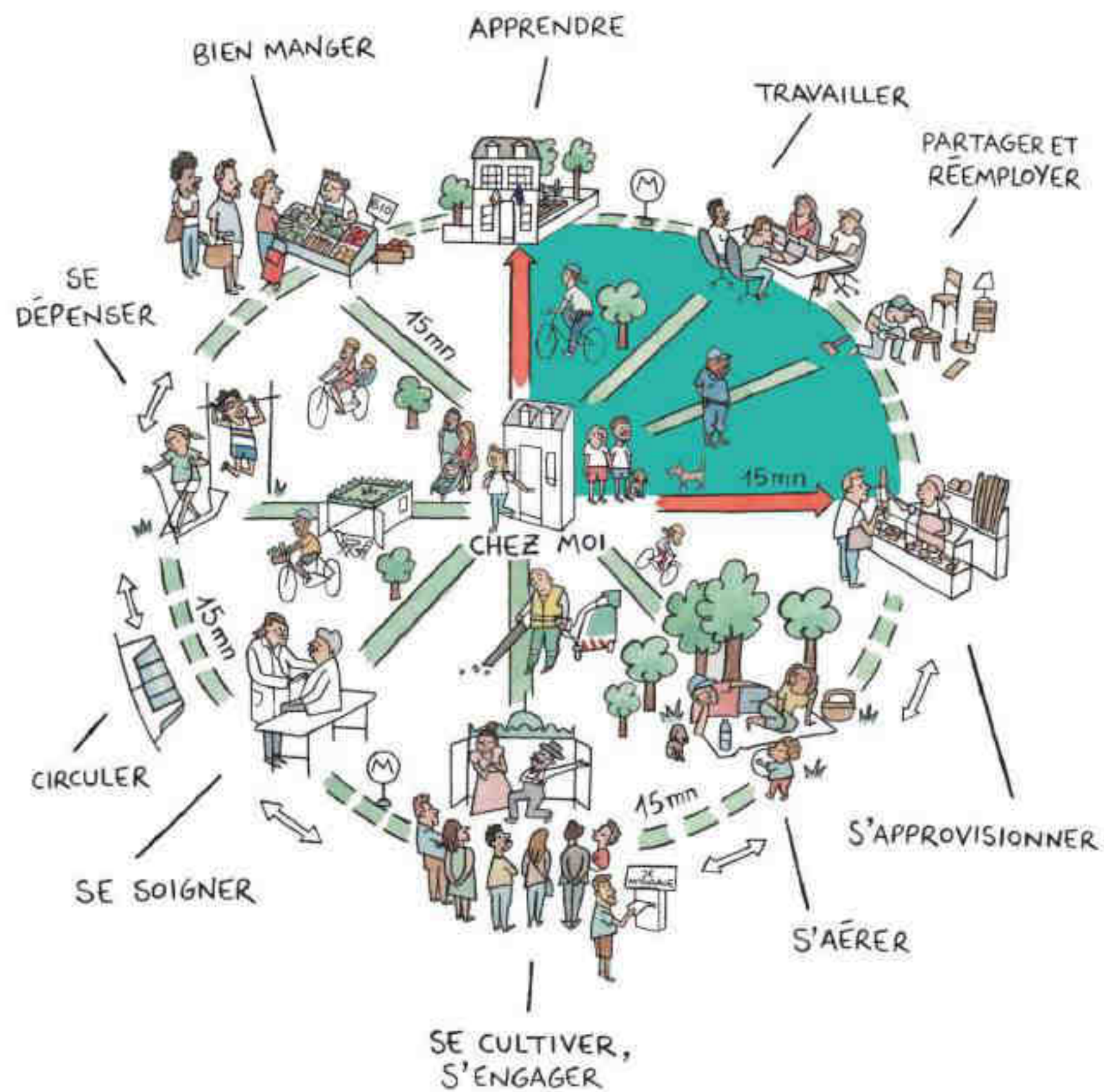
As you drive out of Caracas International Airport, one of the first things you see as your car starts up the Coastal Range into the city is an abandoned toll booth. Hard as it is to believe, there was a time when the rickety, 60-year-old highway linking the capital to the coast and its airport ...

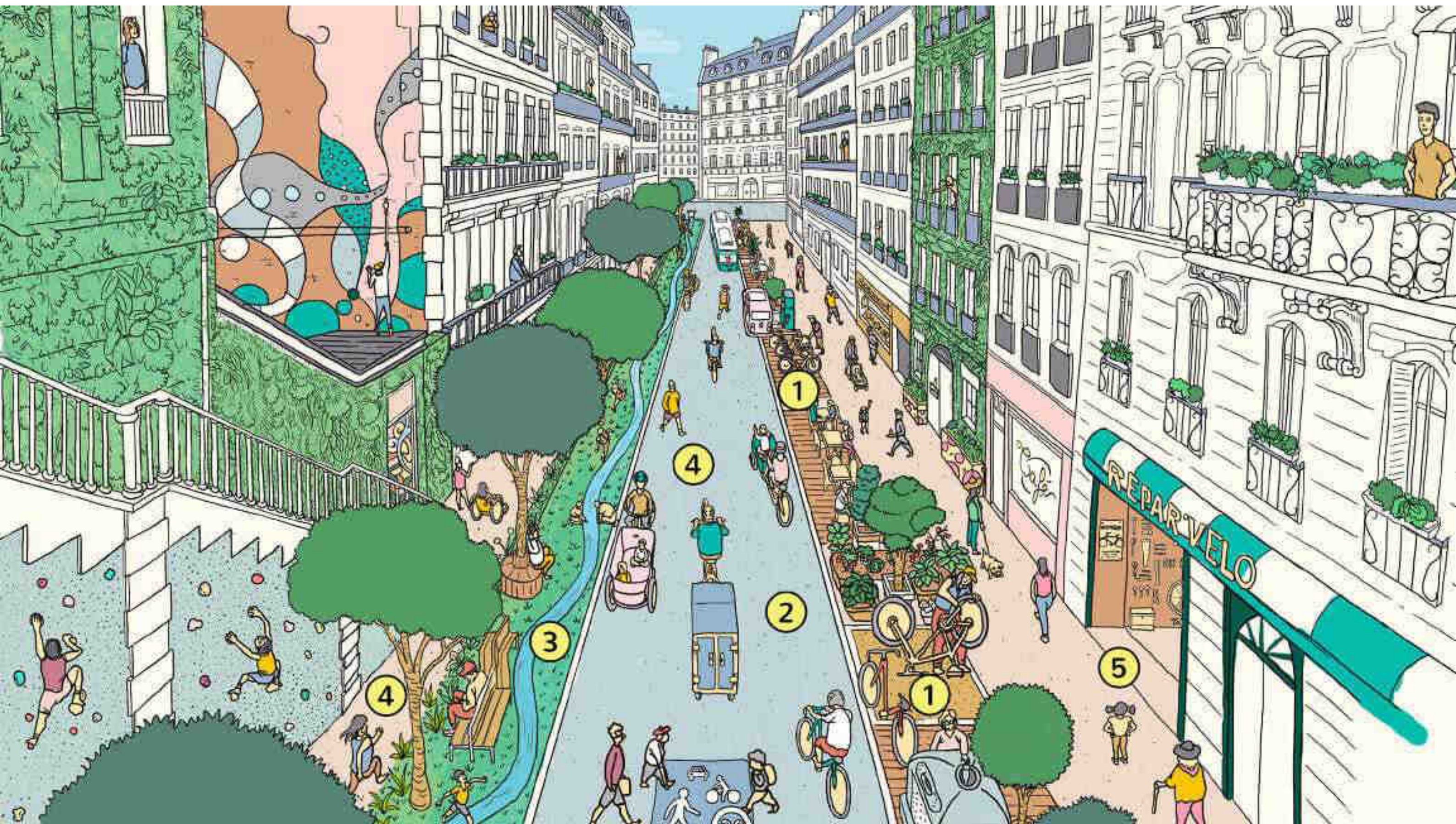
By Juan Cristóbal Nagel



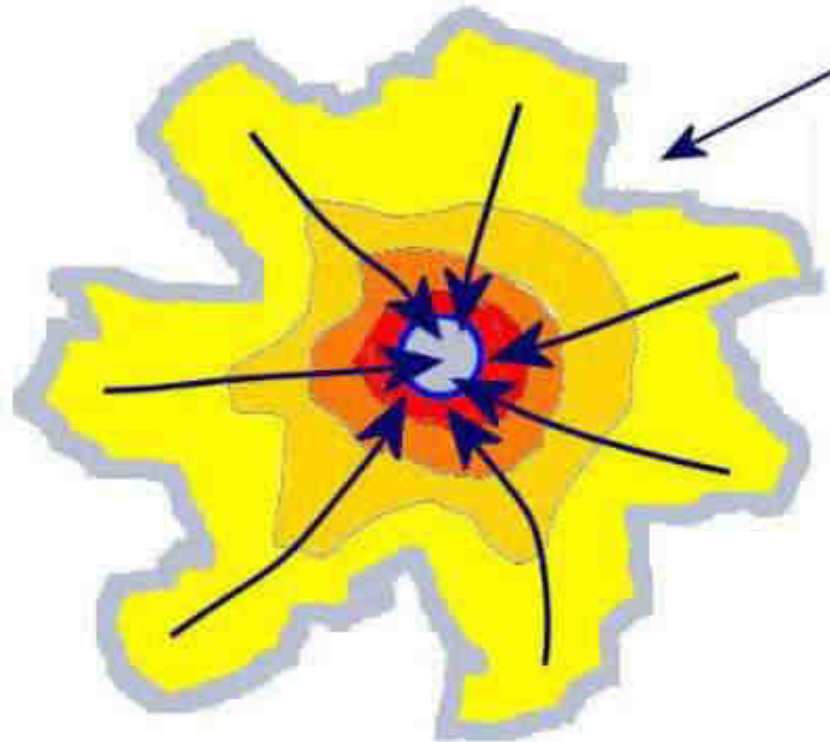
THOMAS COEX/AFP/Getty Images

LE PARIS DU 1/4 HEURE



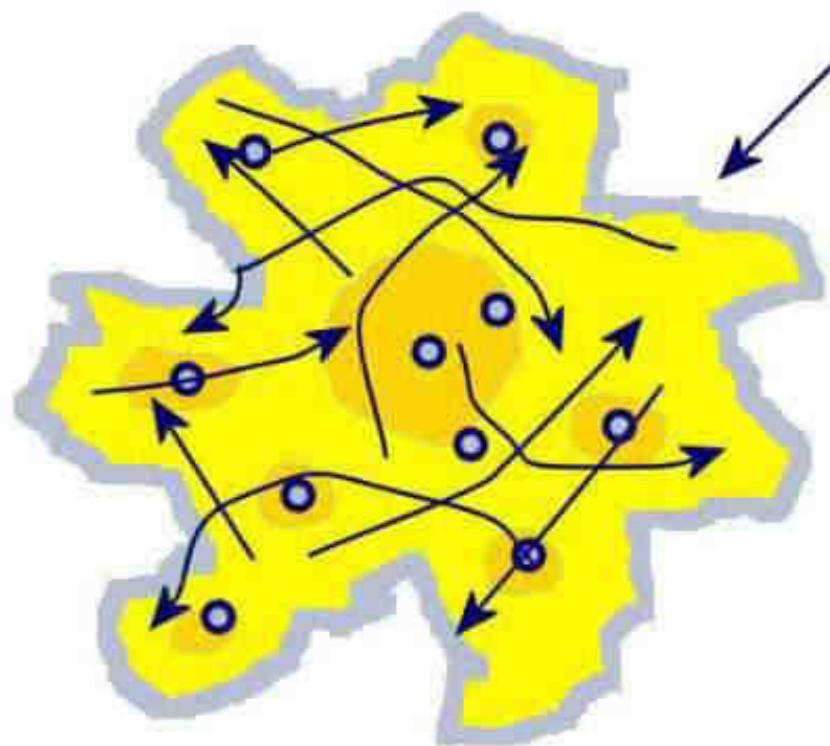


THE MOST COMMON URBAN SPATIAL STRUCTURES



- The Classical Monocentric Model,**
- strong high density center with high concentration of jobs and amenities
 - radial movements of people from periphery toward center

- The "Urban Village" Model**
- people live next to their place of employment
 - people can walk or bicycle to work
 - this model exists only in the mind of planners, it is never encountered in real life



- The Polycentric Model**
- No dominant center, some subcenters
 - Jobs and amenities distributed in a near uniform manner across the built-up area
 - Random movement of people across the urban area

- The Composite Model**
- A dominant center, some subcenters
 - Simultaneous radial and random movement of people across the urban area

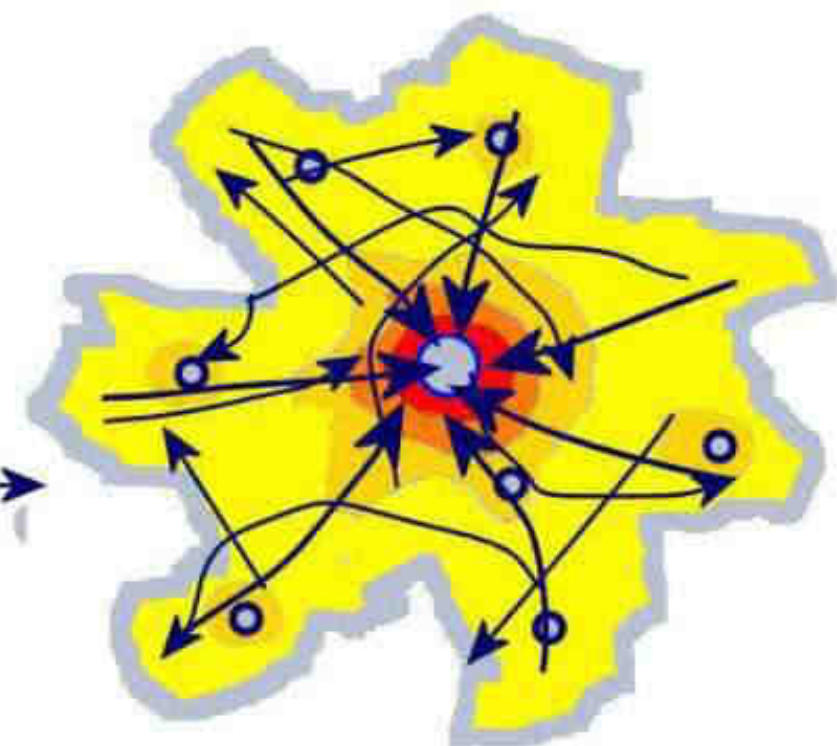




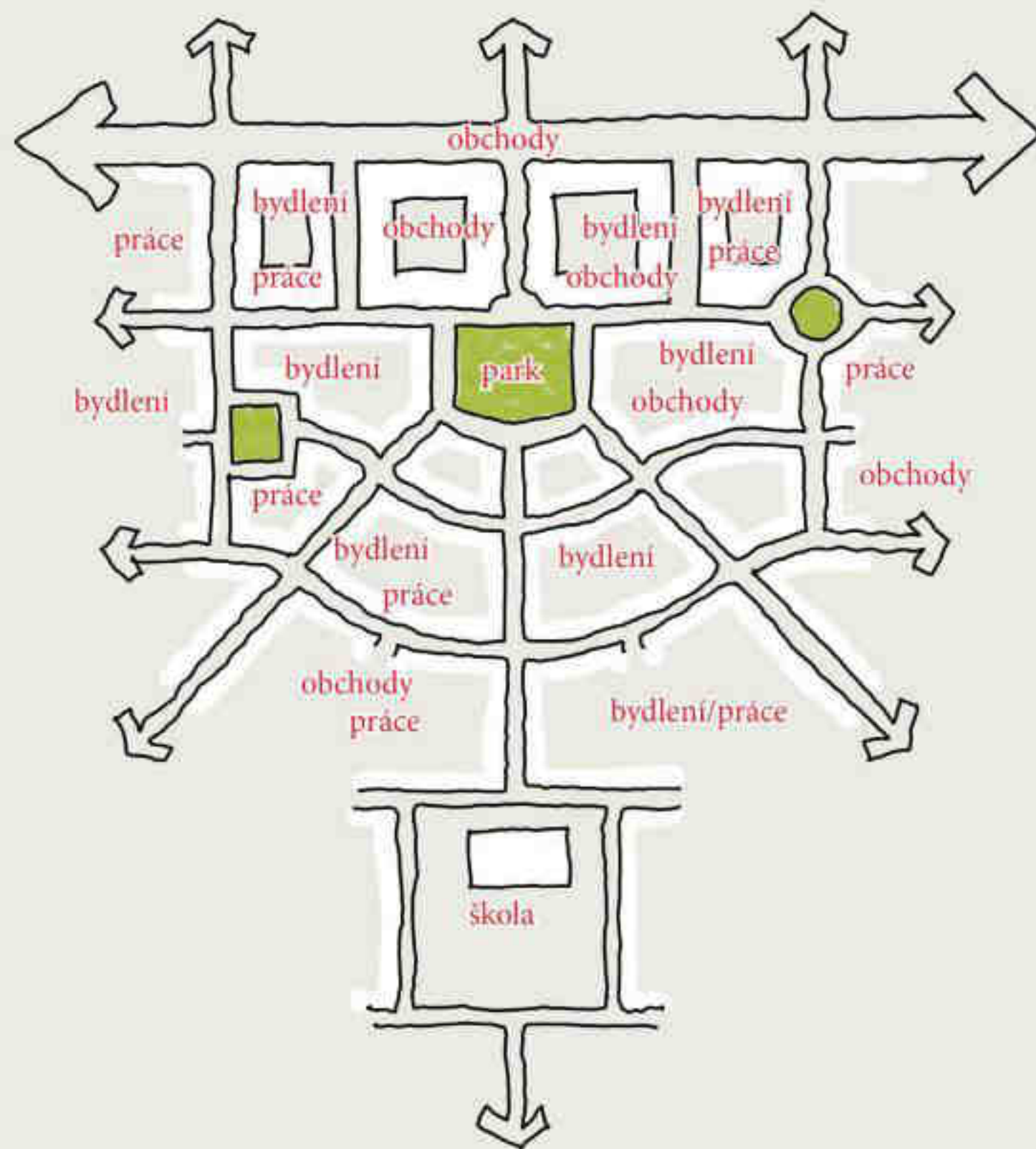
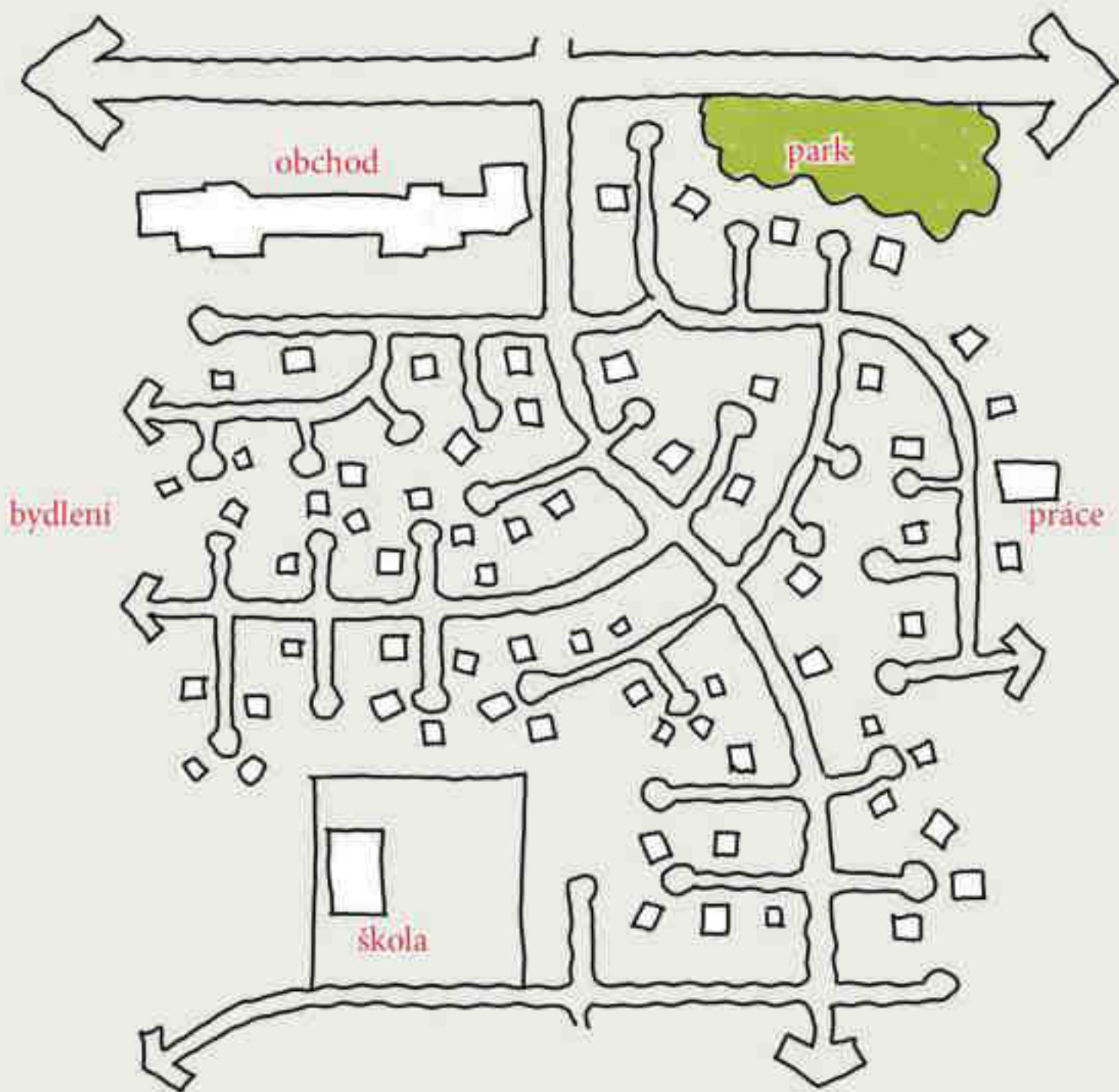
Figure 13. Median number of residents per store among the 50 most populous US cities in 2010. Numbers in brackets after each business category correspond to NAICS codes. Data Sources: Infogroup 2010 Business Listings, provided as part of ESRI Business Analyst software; US Census 2010.

less frequently than we buy coffee or go out to eat at restaurants. Consequently, in a typical American city, there are around 14 times more food service establishments than coffee shops.





Maximum speed doesn't matter,
the main transit criteria is door
to door time.

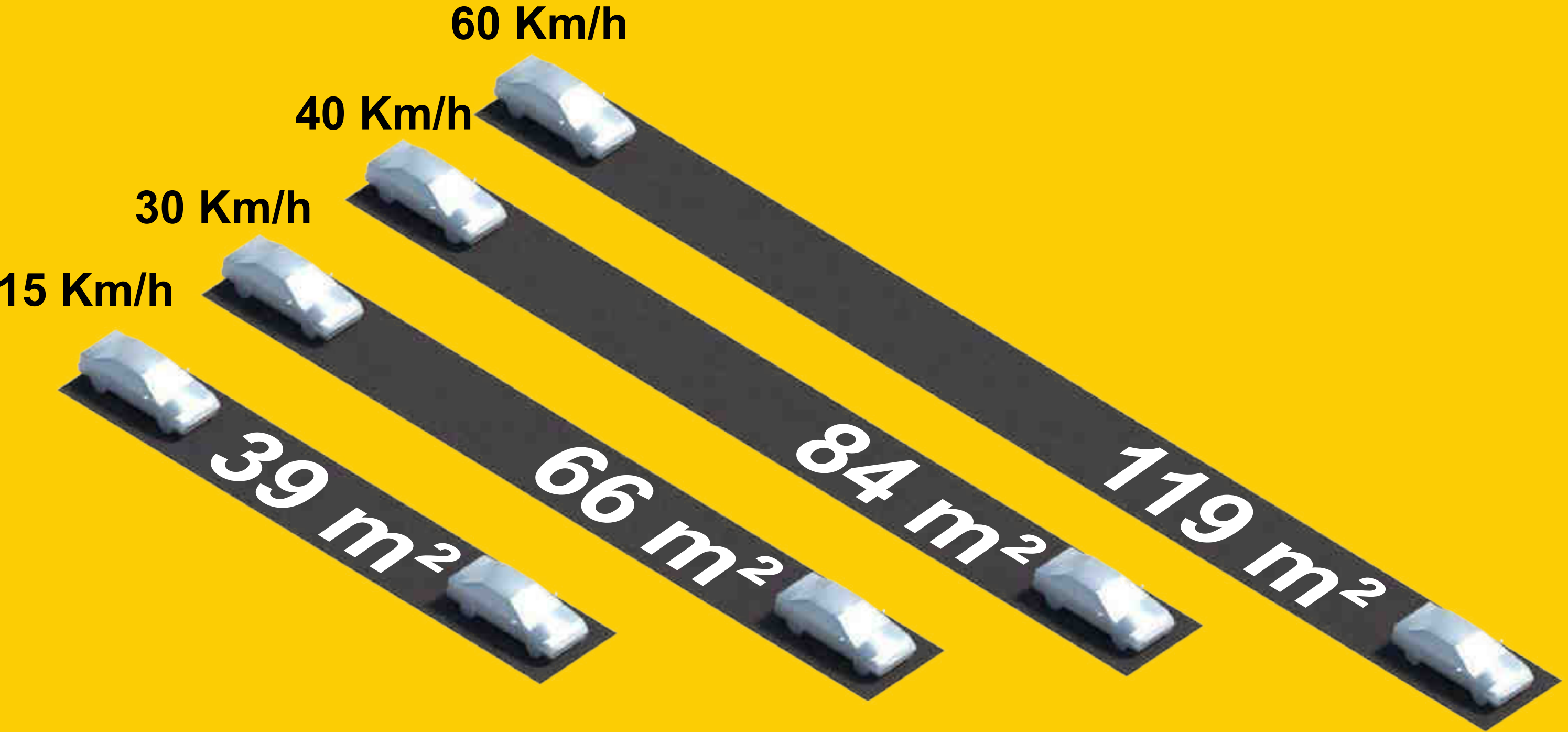


Less parking for more money!





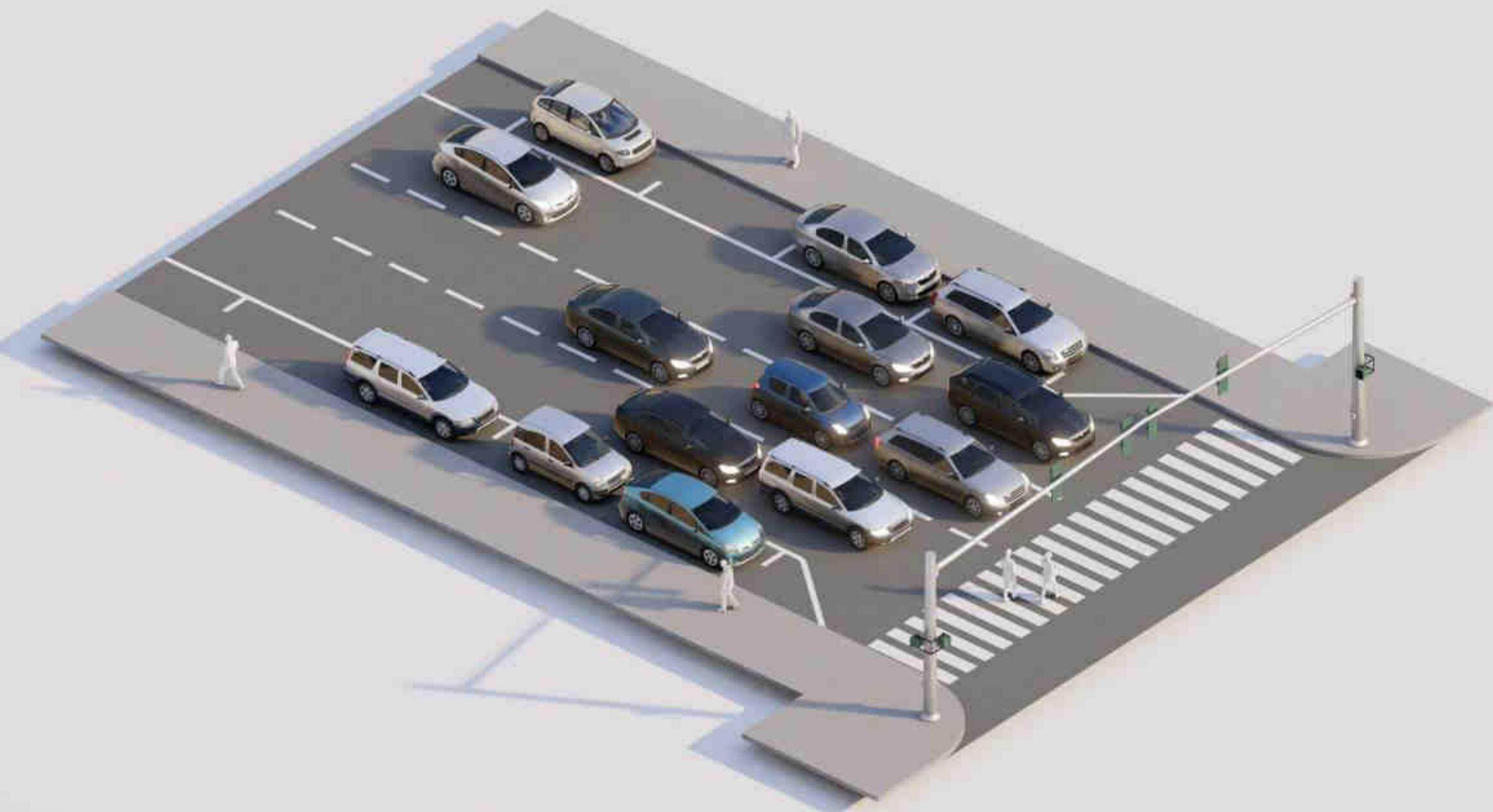
Measure carrying capacity of
space instead of volume of cars.



1 Km of roadway:
30 cars, 50 people

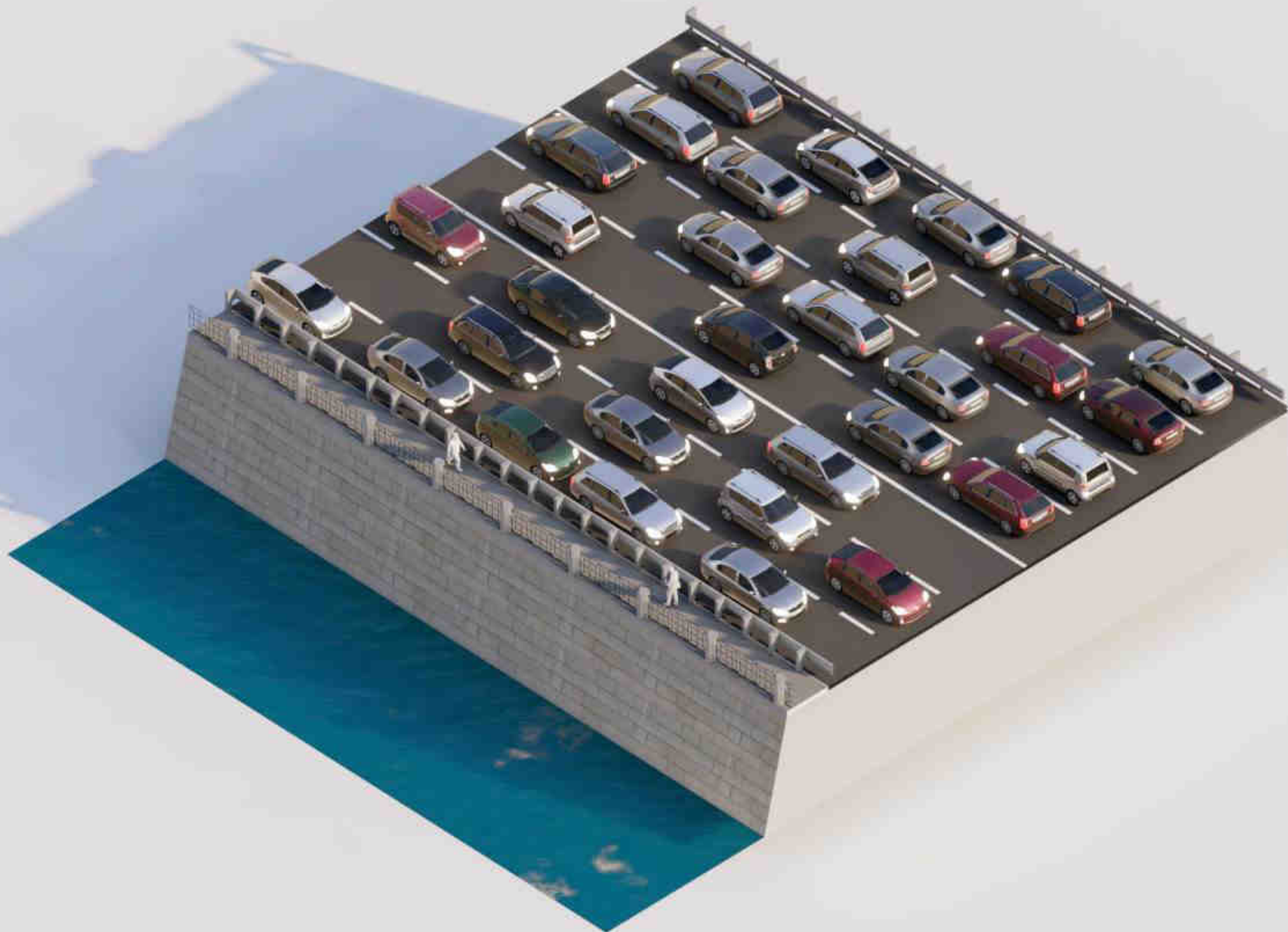
1 Km of public transit:
hundreds of people

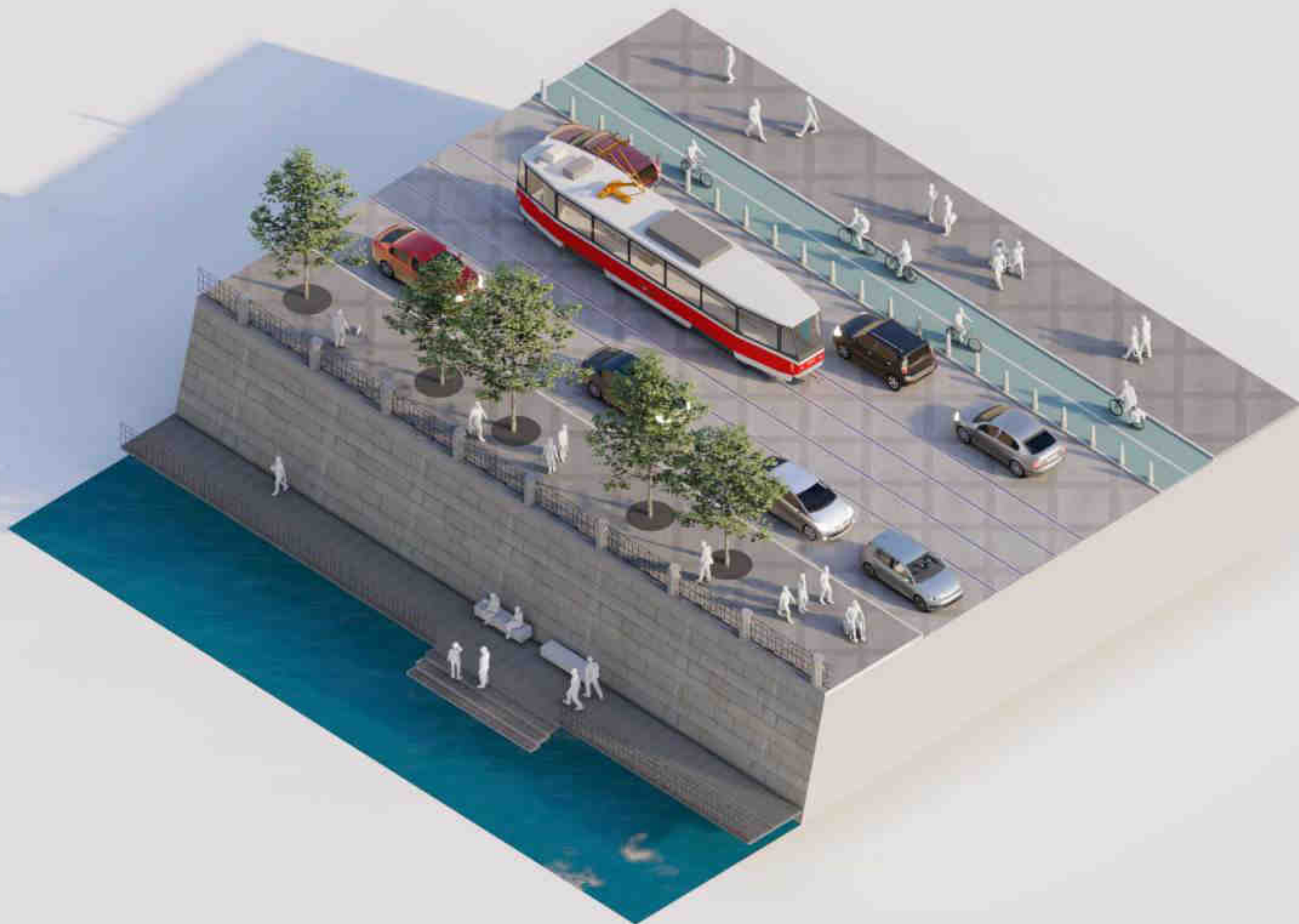
1 Km of sidewalk:
thousands of people











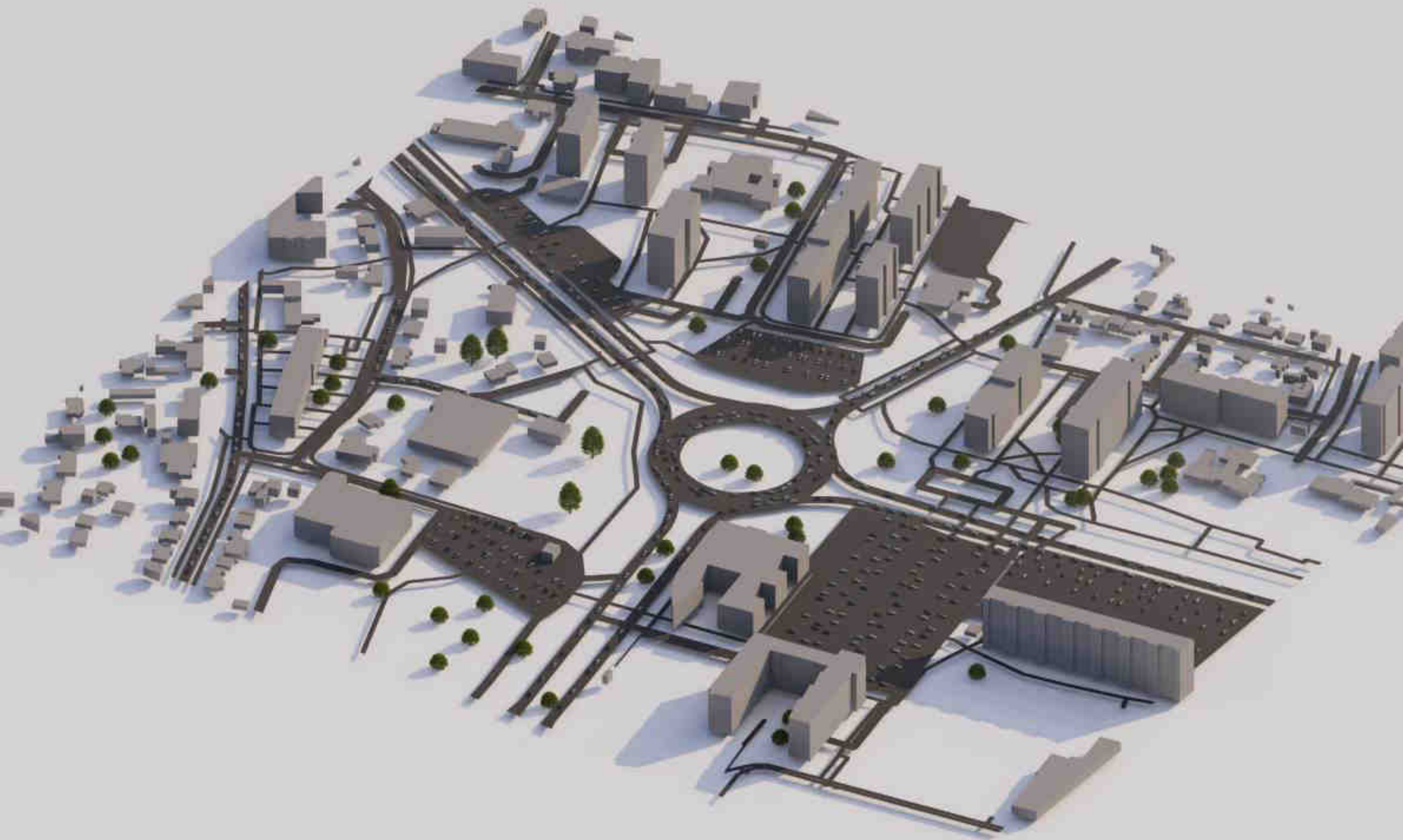
Transit choices are not ideological, most people will choose the fastest and most comfortable option.







Traffic is based on land-use.





Future technologies are not
going to solve traffic.



Build places to stay, minimize
places for passing through.









**“but isn’t that SOCIAL
ENGINEERING?!”**









Less land, more buildings, more destinations, more people, more options and better traffic.